

## Product Data Sheet

## ULTRA-PRIME<sup>®</sup>, PRO-977

**Product Numbers:** 10305, 10301, 10314

**Base:** 100% acrylic resin

**General Properties:** ULTRA-PRIME<sup>®</sup>, PRO-977 is a premium, pigmented acrylic primer/sealer. It is extremely water resistant and therefore provides an ideal surface for wallcovering installations. ULTRA-PRIME<sup>®</sup> is a universal primer which can be used in most applications instead of oil-based primers. Promotes strippability at redecorating time.

- Dries in about one hour
- No splatter and low odor
- Superior white hiding power
- Water resistant for double cutting
- Low VOC, LEED and VOC regulation compliant

**Recommended Uses:** To prepare surface for double cutting, seal chalky paint, provide white background for hanging translucent wallcoverings or prep new drywall.

**Substrates:** Apply over new, bare drywall, cured plaster, paint, wood paneling or filling compounds.

**Compatible Coatings:** All water-based or oil/alkyd based products and all ROMAN<sup>®</sup> adhesives

### SPECIFICATION DATA

**Percent Solids:** Approximately 51.8%

**Coverage:** Approximately 550 square feet per gallon

**Viscosity:** Approximately 4,000 -5,000 cps

**VOC:** Less than 25 grams/liter

**Drying Time:** Drying time will vary depending on the temperature, ventilation and humidity of the room. Normally, less than one hour.

**Storage:** Avoid freezing; keep in cool, dry place.

### LIMITED WARRANTY

Roman warrants that it will replace this product free of charge if within twelve months of manufacture it is found defective in material or workmanship. This warranty is in lieu of any other. The exclusive remedy is limited to the replacement of the product and Roman disclaims all liability for consequential damages. Conditions of use are beyond our control.

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### APPLICATION INSTRUCTIONS

**Surface Preparation:** Surface must be free from grease and other residues, dry, smooth and structurally sound. Check surfaces for paint bonding, damaged wallboard or plaster. Repair all unsound surfaces. Before proceeding with any unusual conditions, consult your adhesive or wallcovering supplier.

**Tinting:** Can be tinted with universal tints; 4 oz./gal. maximum

**Dilution:** Do not dilute.

**Application Method:** Use only when the room temperature is above 50°F. Apply a thin, even coat of primer with a brush, roller, or spraying system.

Airless Spray: Pump: 45:1  
Hose: 1/2" I.D.  
Tip Size: .015 and larger  
Gun psi: 2000-2300

**Drying Time:** ULTRA-PRIME<sup>®</sup> is dry and ready to hang over in less than one hour. Low temperature, high humidity and poor ventilation will slow down the drying process.

**Clean-Up:** Before the primer dries, remove the excess with clean water. Brushes and rollers should be cleaned immediately after use with warm, clean water.

### CAUTION

Do not freeze. Do not take internally. In case of ingestion, seek medical attention. Avoid contact with skin and eyes. Use of skin and eye protection is recommended at all times. If contact with eye occurs, flush with water for 15 minutes. If skin contact occurs, wash with soap and water. Seek medical attention if rash or other symptoms occur. Do not mix with other chemicals. Use in a well ventilated work area. Close container after each use. Keep out of reach of children.