

Roman Launches Three New PIRANHA® Wallpaper & Paste Removal Products

Calumet City, IL – In 2006, ROMAN answered the demand for problem-free wallpaper removal projects with the launch of PIRANHA wallpaper removers and tools. PIRANHA Wallpaper & Paste Removers are available in ready-to-use liquid, gel, and concentrate formulas. PIRANHA is the fastest growing line of wallpaper removers in the industry containing only Food and Drug Administration (FDA) approved enzymes proven to breakdown the most stubborn wallpaper paste. These environmentally safe solutions are so unique, they were awarded a U.S. Patent. When used with the PIRANHA Scoring Tool and Scraper with Roller, the PIRANHA removal system makes difficult removal projects a thing of the past.

Today, Roman is proud to introduce three new EXCLUSIVE additions to the PIRANHA line: 1) PIRANHA Concentrate Powder Wallpaper & Paste Remover in a convenient pouch, 2) PIRANHA Liquid Wallpaper Paste Remover – a fast-acting ready-to-use formula in a handy reusable 1.3 gallon pump sprayer and 3) PIRANHA Removal Sponge - a unique removal sponge with a paste scrubber to remove stubborn paste residue and wallpaper remnants.

PIRANHA Concentrate Powder is an economical dry mix wallpaper remover packaged in a unique freestanding pouch. One 8 oz. pouch of powder makes 3 gallons of removal solution. The solution made with the powder is non-staining and will not discolor surrounding paint, carpet or flooring.

PIRANHA Liquid Wallpaper and Paste Remover in the new 1.3 gallon pump sprayer, makes tackling large removal jobs fast and easy. Just pressurize the pump sprayer, adjust the spray wand for precise coverage, and go. Before you know it, the old wallpaper will be gone and walls will be ready for new wallpaper or paint. Even better, the sprayer is reusable for all types of projects around the house. This ready-to-use formula is nonstaining and environmentally safe.

The unique PIRANHA Removal Sponge is a two-in-one, must have sponge. The yellow side saturates and rinses, while the blue scrubber removes even the toughest residual paste & wallpaper.

These three new products are sure to be fast sellers. Don't just strip wallpaper-devour it with PIRANHA! For more information on the complete line of PIRANHA wallpaper removers and tools, contact Roman Decorating Products at 708-891-0770 or visit our website at www.romandecoratingproducts.com.

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For Immediate Release.

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