

Roman Introduces High Perm Mildew Protection Wallcovering Installation System

Calumet City, IL – Roman is proud to introduce **MILDEW GUARD™ High Perm Mildew Protection System**. This highly permeable wallcovering installation system was developed in conjunction with the wallcovering manufacturers and distributors specifically for permeable, micro-vented and non-woven wallcoverings.

This system is comprised of two products – **MILDEW GUARD™ High Perm Primer PRO-990 and MILDEW GUARD™ High Perm Adhesive PRO-550**. This advanced system allows moisture to migrate through the wallboard primer, adhesive and wallcovering to be evacuated by the HVAC system. These products reduce the buildup of condensation and the potential for mold & mildew growth under permeable and micro-vented wallcovering.

This revolutionary primer/adhesive system contains an proprietary mildewcide package (developed with the world's number one mildewcide producer) which prevents the growth of mold and mildew under wallcovering on the primer and adhesive film. In addition to the special mildewcides, MILDEW GUARD™ High Perm Adhesive PRO-550 is the only commercial adhesive which is 100% synthetic and starch-free – eliminating a common food source that feeds mold. Offering unsurpassed protection against the damaging effects of mold and mildew growth under wallcovering, the Roman MILDEW GUARD™ High Perm system prevents stains on wallcovering caused by mold and mildew and inhibits musty odors. The system promotes a healthy atmosphere and reduces maintenance and frequent redecorating costs.

Roman's MILDEW GUARD™ High Perm Mildew Protection System is recommended for use in humid, mildew-prone areas, on new construction projects or on renovation jobs where permeable drywall and wallcovering are specified. Both the primer and adhesive are low odor and low VOC, meeting regulatory requirements for low-emitting paints, coatings, adhesives and sealants.

Roman's MILDEW GUARD™ High Perm Mildew Protection System is available through over 5,000 leading paint retail outlets. For more information, please visit www.romandecoratingproducts.com or call 800-488-6117.

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For Immediate Release.

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